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MONICA LUNIN

Executive INFLUENCE

When your brightest minds can't communicate, critical opportunities evaporate.

Monica reveals what the world's most compelling communicators do differently—turning passive listeners into active believers. She breaks open the mechanics of persuasion, showing your people how to lead with language that moves minds, shapes decisions, and drives results.

Her proprietary methodology, The Delta Effect™, bridges the gap between technical expertise and influential messaging — turning hidden talent into visible brilliance.

Monica is a keynote speaker, best selling author and executive communications expert – she transforms brilliant thinkers into powerful communicators.

From the boardroom to the stage, Monica equips leaders and experts with the tools they need to inspire action, secure buy-in, and drive measurable outcomes.



The MONICA difference

- ★ A voice that stands out - challenging outdated norms & cutting through
- ★ Facilitation mastery - leading individual self discover and favouring empowerment over instruction
- ★ Real world executive insight - she has operated at senior levels of leadership
- ★ Gravitas & credibility with technical leaders, innovators and experts
- ★ A mission to raise the standard

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What's truly special about Monica is her ability to flow with the audience - she reads the room and responds, making her time on stage feel deeply connected, authentic and impromptu. She has always left us inspired and wanting more.

Head of Communications
Bayer



MONICA LUNIN

SPEAKER. FACILITATOR. AUTHOR

Everyday, organisations with world-class *talent*, innovative *ideas*, and superior *solutions* lose out.

Not because they lack expertise but because their experts lack the skill to COMMUNICATE CLEARLY and PERSUASIVELY when it matters most.

With decades of experience at the intersection of leadership, communication, and strategy, she's helped executives and high performers across finance, pharma, engineering, and professional services and academia become unforgettable communicators.



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MONICALUNIN.COM

the DELTA EFFECT™

Transform your team from brilliant but forgettable to **clear, confident, and compelling**.

Every misunderstood idea, poorly executed pitch, or lost project is costing your organisation money and strategic advantage right now. Monica has the capacity and capability to immediately stop these losses by turning your **smartest experts** into **powerful communicators** who can get immediate buy-in, close critical deals, and ensure strategic projects succeed the first time.

DELTA *means* CHANGE

Monica Lunin will empower your leaders, electrify your audience, and equip your people to rewrite the rules of influence. When it's time to turn smart people into extraordinary communicators, there's only one choice: Monica Lunin.

This isn't presentation skills. It's a shift in how your leaders think, speak, and show up.

If you want your smartest people to be heard, backed, and followed—The Delta Effect™ is the catalyst they need.

- Discover why traditional communication fails smart people and how to flip the switch from content-driven to outcome-driven conversations
- Learn the 'Delta Effect' - a practical framework to immediately transform your influence and impact
- Master the language and structures that cut through noise, dismantle resistance, and deliver compelling, persuasive narratives



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Monica Lunin is the go-to guru for transforming nerves into confidence, teaching you to master the 'imaginary line' on stage with her unparalleled public speaking insights and preparation tips.

President
Schneider Electric

OWN *the* ROOM

The keynote that flips **fear** into **confidence**.

This is the keynote for anyone who's ever thought, "I hate public speaking"—and deep down knows they can't avoid it any longer.

When your people can communicate with confidence, everything shifts—collaboration sharpens, meetings get smarter, and great ideas stop getting lost in silence.

Whether you're new to leadership, stepping into visibility for the first time, or simply tired of watching others get heard while you stay quiet, this session is your turning point.

In Own the Room, Monica Lunin brings her signature energy, humour, and practical frameworks to help reluctant presenters find their voice and step into it—fully.

A high-energy, interactive keynote that shifts how people see themselves and how others hear them.

- Speak with clarity even when your confidence wobbles
- Ditch the script and learn to engage
- Escape the detail bubble
- Structure a message fast
- Make an impact under pressure
- Turn fear into fuel



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*This has been the best session I have experienced as part of my leadership development so far. Monica presents practical advance and makes it truly inspirational.
Fantastic!*

Global Business Line Leader
Professional Services

WHAT *she* SAID

The power of **women's voices** in leadership. Based on the award winning best selling book.

What does it really take for women to be heard, respected, and remembered in leadership?

In this empowering keynote, Monica Lunin brings her bestselling book What She Said to life — distilling powerful lessons from women that wielded their influence into practical communication strategies.

Drawing on in-depth analysis and decades of experience, Monica unpacks the patterns, principles, and pitfalls that shape how women are perceived and how influence is built.

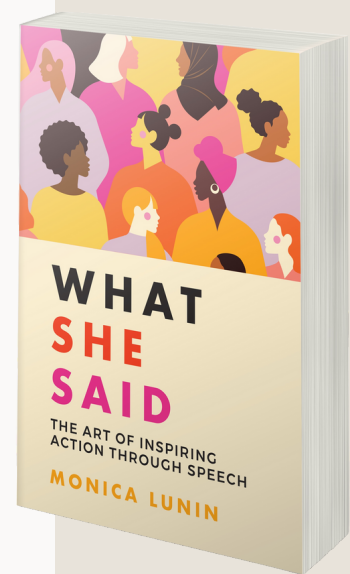
This is not just a keynote.
It's a **call to action**.

For leaders who want to raise their voice.

For organisations ready to hear them.

And for workplaces that understand: when women speak with impact, everyone wins.

- Be memorable in every room
- See the ceiling for what it is
- Build influence without apology
- Lead a new narrative - where powerful women's voices aren't the exception, they're the expectation
- Cultivate your own speaking style that commands the room and feel like you



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Our audience of experienced, senior women were buzzing about this session. So many stories to inspire and empower!

Managing Director and
Event Chair



“ MONICA’s *why*

I do this work because I have seen too many brilliant people go unheard. Communication mastery is the key to unlocking executive influence, and that can make all the difference.

- **Influence shouldn't be reserved for the loudest voice in the room.** It belongs to those with ideas worth hearing — and the tools to express them clearly.
- **Communication breakdowns are among the most expensive problems in business.** Yet few leaders are ever taught how to communicate for impact.
- **Brilliance alone isn't enough.** Technical expertise must be translated into compelling messages to create buy-in and drive decisions.
- **Because when people speak with confidence and credibility, it changes what's possible** — for teams, for organisations, and for the individual.

valued CLIENTS

